

2017 PRSA OREGON CHAPTER SPONSORSHIP AGREEMENT

This Sponsorship Agreement is between The Public Relations Society of America Greater Oregon Chapter, DBA PRSA Oregon Chapter ("PRSA Oregon"), an Oregon 501(c)(6) nonprofit organization, whose mailing address is PMB #111, 5331 S.W. Macadam Ave., Suite 258, Portland, OR, 97293, AND _____ ("Sponsor"), located at _____, and is entered into on _____, 2017. In exchange for Sponsor's selected Sponsorship Level, based on in kind or cash donation in support of PRSA Oregon's activities during 2017, Sponsor is granted benefits as described herein, subject to the terms of this Agreement.

BRONZE LEVEL

ANNUAL PRSA EVENT PASSES:

1. Two complimentary passes to the Communicators Conference.

COMMUNICATORS CONFERENCE EVENT:

2. Logo placement on back of event program at Bronze level status.
3. Oral recognition of Bronze level sponsorship.
4. Distribution of sponsor-supplied marketing materials and/or promotional giveaways at the event.

PRSA WEBSITE: www.communicatorsconference.com

5. Logo placement on home and sponsorship pages of Communicators Conference website, which includes pre-event e-blasts distributed to an estimated 4,000 professionals across the region.

SILVER LEVEL

ANNUAL PRSA OREGON EVENT PASSES:

1. Two complimentary passes to the Communicators Conference.
2. Two complimentary passes to the Spotlight Awards in Oregon.

COMMUNICATORS CONFERENCE EVENT:

3. Logo placement on back of event program at Silver level status.
4. Oral recognition of Silver level sponsorship.
5. Distribution of sponsor-supplied marketing materials and/or promotional giveaways at the event.

SPOTLIGHT AWARDS EVENT:

6. Oral recognition as sponsor at Spotlight Awards event.
7. Sponsor's logo placed in the Spotlight Awards printed program.
8. Distribution of sponsor-supplied marketing materials and/or promotional giveaways at the event.

PRSA WEBSITES: www.communicatorsconference.com AND www.prsapdx.org

9. Logo placement on home and sponsorship pages of Communicators Conference website, which includes pre-event e-blasts distributed to an estimated 4,000 professionals across the region.
10. Logo placement on PRSA Oregon Chapter website.

PLATINUM LEVEL

ANNUAL PRSA OREGON EVENT PASSES:

1. Two complimentary passes to the Communicators Conference.
2. Two complimentary passes to the Spotlight Awards.
3. Two complimentary passes to any professional development conferences in Oregon.

COMMUNICATORS CONFERENCE EVENT:

4. Logo placement on back of event program at Platinum level status.
5. Oral recognition of Platinum level sponsorship.
6. Opportunity for Sponsor to host its own table space.
7. Distribution of sponsor-supplied marketing materials and/or promotional giveaways at the event.

SPOTLIGHT AWARDS EVENT:

8. Oral recognition as sponsor at Spotlight Awards event.
9. Sponsor's logo placed in the Spotlight Awards printed program.
10. Distribution of sponsor-supplied marketing materials and/or promotional giveaways at the event.

E-NEWSLETTER:

11. End-of-the-year newsletter article recognizing Platinum level (logo included) distributed to an estimated 4,000 professionals across the region.

PRSA WEBSITES: www.communicatorsconference.com AND www.prsapdx.org

12. Logo placement on home and sponsorship pages of Communicators Conference website, which includes pre-event e-blasts distributed to an estimated 4,000 professionals across the region.
13. Logo placement on PRSA Oregon chapter website.
14. Featured description (250 words or less) from Sponsor's organization posted on PRSA Oregon chapter website.
15. Ad space available on PRSA Oregon chapter website.

SPONSOR OBLIGATIONS:

SPONSOR SHALL PROVIDE TO PRSA OREGON THE FOLLOWING THAT ARE APPLICABLE TO LEVEL CHOSEN:

1. The portion of funds Sponsor directs PRSA Oregon to dedicate to the Communicators Conference and/or Spotlight Awards events. The remainder is directed to support professional development and other efforts of PRSA.
2. In-kind donation (or separate payment for) meeting space, services, speakers, etc., to be mutually agreed upon, with an estimated value relative to Sponsorship level chosen.
3. Sponsor to provide signage, handouts and other marketing materials, as desired for placement at events.
4. Permission to use and display Sponsor's logo and/or company name and description on PRSA Oregon websites, newsletters, social media and marketing materials to acknowledge level of sponsorship at PRSA 2017 activities.
5. High-resolution logo (and style guidelines, if available) and company messaging. If none provided, assets and information available on company site or internet will be used.

AUTHORIZED SPONSOR REPRESENTATIVE LEVEL CHOICE FOR 2017

SPONSOR TO SIGN AND DATE BY CASH LEVEL CHOSEN (*NOTE: CASH IS MOST PREFERABLE AND NEEDED OVER IN-KIND DONATIONS)

\$500-\$1000 BRONZE: _____ DATE: _____

\$1,500-\$2,500 SILVER: _____ DATE: _____

\$3,500 + PLATINUM: _____ DATE: _____

IF SPONSOR CHOOSES TO DONATE IN ADDITION TO (OR IN LIEU OF) CASH:

Description of Products or Services:

Estimated Total Cost:

Level Equivalency (Bronze, Silver, Platinum):

AUTHORIZED SPONSOR REPRESENTATIVE:

Print First and Last Name:

Organization:

Address, City, State, Zip:

Email:

Phone:

(SIG) _____ DATE: _____

AUTHORIZED PRSA OREGON CHAPTER REPRESENTATIVE:

(SIG) _____ DATE: _____

PAYMENTS:

All contributions from the sponsorship level chosen by Sponsor should be **PAYABLE TO:** **PRSA OREGON CHAPTER** within two weeks of signing this contract.

MAIL TO:

Dave Thompson, APR, PRSA Oregon Chapter Treasurer

PMB #111, 5331 S.W. Macadam Ave., Suite 258

Portland, OR 97239

Phone: 503-332-6309

Email: treasurer@prsa-portland.org

**For questions about or help with contract details, please contact Amy Ruddy, 2017 Director of Sponsorship for PRSA Greater Oregon Chapter at 503-367-7596 or sponsorships@prsapdx.org*